



Final concept submission

Dear participant,

Thank you for taking part in the Online Incube Challenge! Please follow these instructions to properly submit your final concept that will be visible to the public!

1. Answer each question in the allocated area
2. You can only upload a PDF version of this document for final submission. Hence, after answering the questions, please attach any visual representation of your prototype/concept on the PDF file
3. Your overall submission can not exceed 15 pages
4. Please name your file in the following way:
 - a. If you are working alone: First name_Last name.PDF
 - b. If working in a team: Team Name.PDF
5. When all of the above is completed, please send your file via email to grace.lokako@entrepreneur-club.org

Category	Criteria	Indicator
From Problem to Prototype	Problem	<i>What is the precise problem you are tackling?</i> Enter response: Large existing variety of coffee bean offerings, flavors, roasts and brew methods all over the world. Hence finding the perfect match is hard. → Which coffee should I buy?
	Need	<i>How is the need derived from the problem?</i> Enter response: Time saving, easy and free way to find the perfect coffee fit.





	Idea	<p><i>What is the idea?</i></p> <p>Enter response: Coffee database, platform to compare coffees & marketplace.</p> <p>Mobile (Web) App that allows the user to scan coffee packages with their phone camera, rate them afterwards and shop them on a marketplace.</p>
	Prototype	<p><i>Attach concept to this file or add a link</i></p> <p>Enter file/link: https://www.figma.com/proto/FgAWTT1mu1NnvYHHLijzpz/The-Coffee-Project?node-id=1%3A45&scaling=min-zoom&page-id=0%3A1</p>

